

TAXI AND PRIVATE HIRE - FURTHER DISCUSSION ON PROPOSED LIVERY**Agenda Item 7**

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Background Papers:-

1. Licensing Committee June 2007
2. Taxi Best Practice guide 2005

Financial Implications:- NONE

Equalities Implications:- NONE

Legal Implications:- If approved, both sets of vehicle conditions require modification

- Options:**
1. Approve previous proposed livery.
 2. Modify previous proposed livery.
 3. Make no Change

Risks: NONE

EXECUTIVE SUMMARY

At the Licensing Committee on the 6th June 2007, members informally discussed the possibility of implementing new Taxi and Private Hire Livery. This was in response to discussions that took place with the Taxi Liaison Panel following the Publication of the 'Taxi Best Practice Guide' 2005.

At present the only signage a licensed vehicle is required to display is a plate that is attached the rear of the vehicle and a small internal plate that is displayed in the front window screen of the vehicle.

The Taxi best practice Guide recommended that a licence condition should be considered by local authorities, which requires improved signage for licensed vehicles. The guidance suggested that licensed vehicles should display additional signage at the front and side of the vehicle. The Signage should display the vehicle's identity, the local authority, licence number and number of passengers the vehicle was licensed to carry.

This approach seems to be best practice; it identifies the vehicle as private hire or hackney carriage and helps to avoid confusion with two, but also gives information to the public wishing to make a booking or complaint or simply identify that the vehicle is licensed before they enter it.

We have produced samples of the proposed livery, which have been circulated to the Taxi Liaison Panel and the previous Licensing Committee. The Licensing department have also consulted with the Private Hire and Taxi via the October 2006 issue of Grapevine of which we received a number of replies (Annex1).

DECISION

Members are requested to review the proposed livery and consider any further modifications and should decide if the proposals should be pursued further.