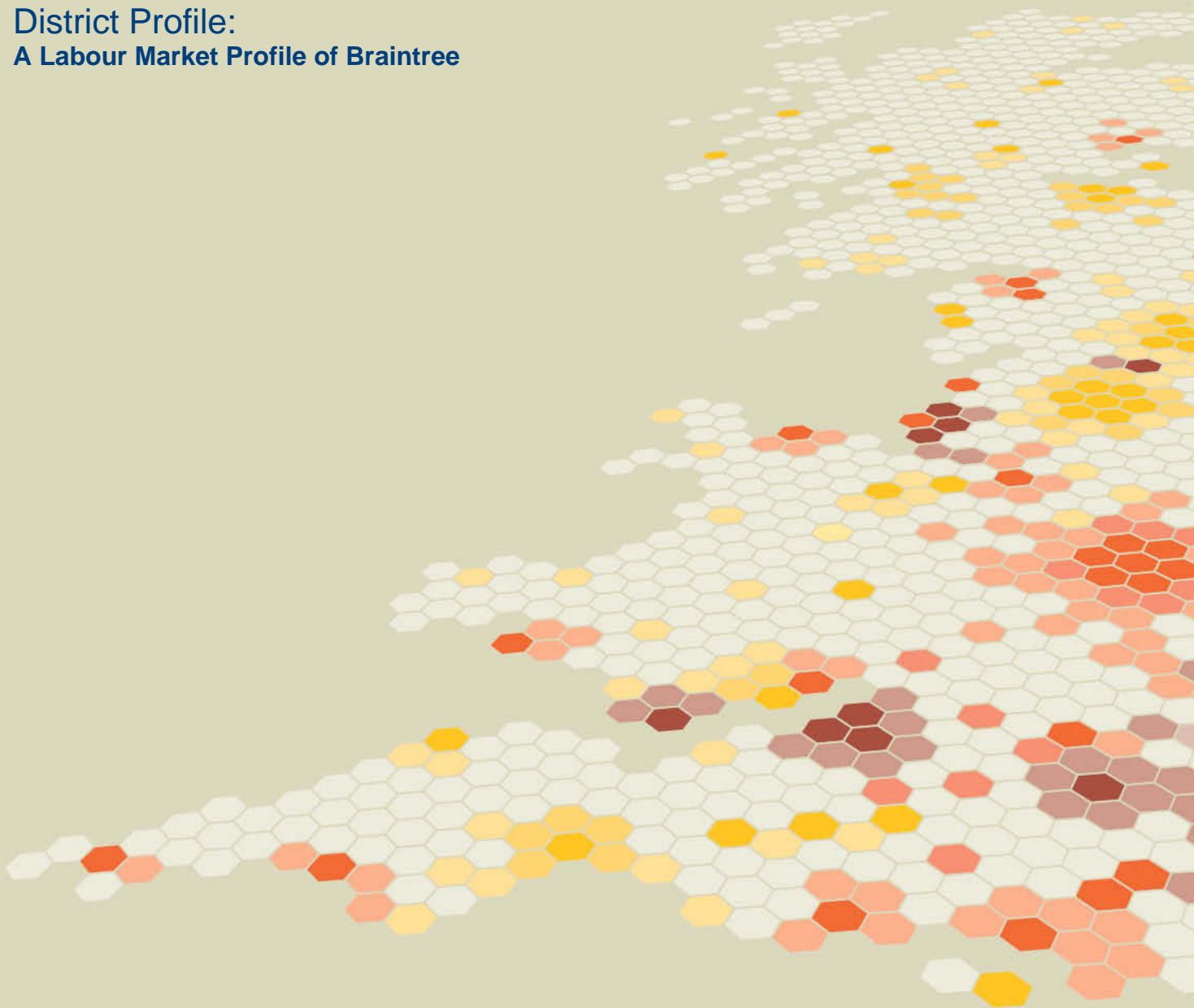


April 2009

District Profile: A Labour Market Profile of Braintree



About Place Profiles

Place Profiles are a series of reports available from the Local Futures Group that provide an assessment of local conditions. Using the latest data at the time of creation, they are available for a range of economic, social and environmental themes at sub-region through to neighbourhood level. The reports present a range of graphical outputs, together with a summary analysis of performance that is set within a regional and national context.

More information about the profiles and how to purchase further copies is available at the end of this report.

About the Local Futures Group

The Local Futures Group comprises a team of researchers and consultants with academic, corporate and policy backgrounds. We provide a geographical perspective on economic, social and environmental change. We introduce this perspective into public policy and corporate strategies, both in the UK and internationally. Our services include:

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- **Strategy:** research and support services to identify future drivers of change and develop long-term strategies.
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Labour Market Profile: Braintree

Introduction

The EU Lisbon Strategy set an employment rate target of 70 per cent by 2010. In this profile we use the employment rate as an overall measure of labour market performance in Braintree, but also present a range of other measures, such as unemployment, youth unemployment and long-term unemployment rates to provide a fuller analysis of labour market conditions.

Braintree is ranked 143 out of 408 districts on our labour market score, indicating participation rates within the resident working age population that are in the top 40% of districts nationally.

With a labour market score of 105.66, Braintree is above the national median. This is shown in the map, where areas with very dark shadings score highly and those with very light shadings score poorly.

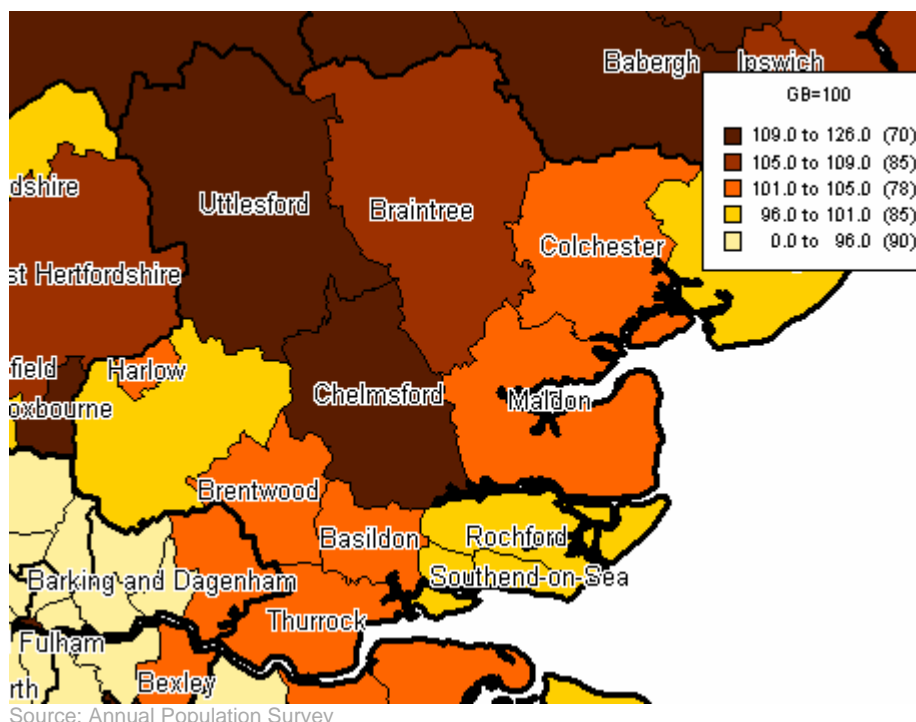
In 2008, 78.90% of the resident working age population were in employment. By comparison, the Essex figure was 77.08%, the East of England figure was 77.70% and the national figure was 74.67%.

A glossary of the terms and definitions used in this profile are included at the end of the report.

Labour Market Score

The map shows the performance of districts within Essex. The areas with very dark shading score highly and those with very light shading score poorly.

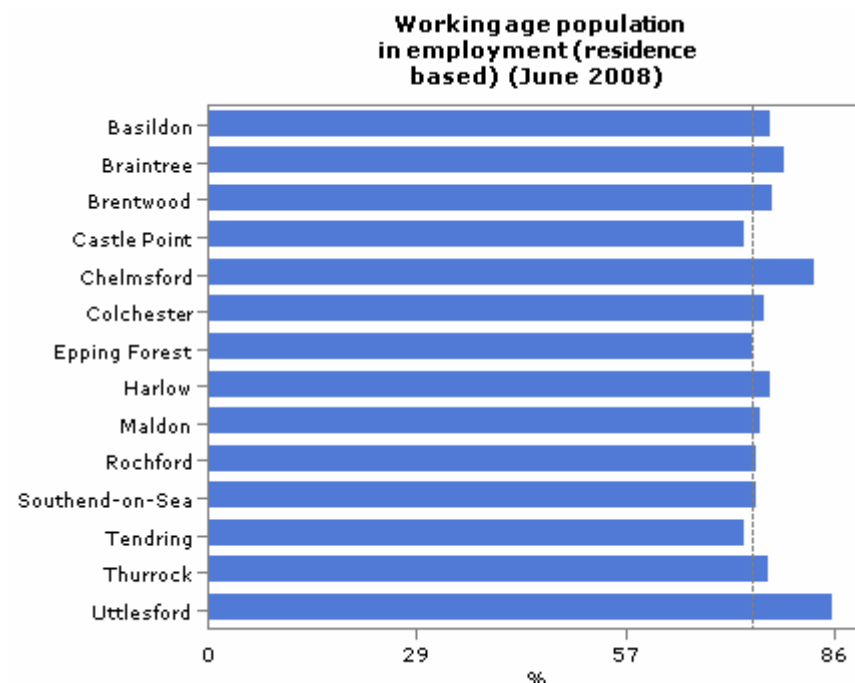
With a score of 105.66, Braintree is in the top 40% of districts and is in a sub region that is in the middle 20% of sub regions nationally.



Working Age Population In Employment (Residence Based)

The bar chart shows the proportion of the resident working age population in employment in 2008, for districts in Essex.

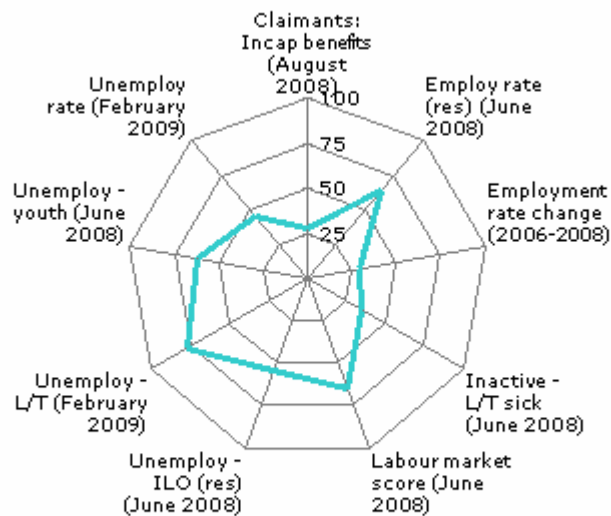
The chart shows that at 78.90%, Braintree has an above average proportion of the resident working age population in employment. By comparison the Great Britain average, shown by the dashed line, is 74.67%.



Labour Market Indicators

The spider chart is a way of showing how Braintree rates against the national median. Data for every district in Great Britain is converted into a percentile score, with the top ranking area scoring 100 and the bottom zero. The national median is shown by the 50th percentile.

The chart shows that Braintree scores relatively poorly by national standards on our labour market composite score. The chart also shows how Braintree performs on a range of related labour market measures.



— Braintree

Source: Annual Population Survey

Labour Market Indicators

| Areas | Unemploy rate (%) February 2009 | Unemploy - ILO (res) (%) June 2008 | Unemploy - youth (%) June 2008 | Unemploy - L/T (%) February 2009 | Claimants: Incap benefits (per 000 16) August 2008 | Inactive - L/T sick (%) June 2008 | Employ rate (res) (%) June 2008 | Employment rate change (%) 2006-2008 | Labour market score (GB=100) June 2008 | Rank |
|------------------------|---------------------------------|------------------------------------|--------------------------------|----------------------------------|--|-----------------------------------|---------------------------------|--------------------------------------|--|--------------|
| Uttlesford | 1.40 | | | 6.38 | 28.92 | | 85.70 | 9.12 | 114.77 | 13/408 |
| Chelmsford | 2.20 | 3.50 | 9.80 | 7.64 | 36.50 | | 83.20 | 0.41 | 111.42 | 36/408 |
| Braintree | 2.80 | 5.20 | 14.40 | 7.97 | 46.83 | 1.31 | 78.90 | -2.12 | 105.66 | 143/408 |
| Brentwood | 1.70 | | | 4.04 | 39.50 | | 77.40 | 4.79 | 103.65 | 185/408 |
| Basildon | 3.30 | 4.70 | 8.30 | 6.70 | 63.44 | | 77.10 | 0.94 | 103.25 | 191/408 |
| Harlow | 4.30 | 11 | 19.60 | 9.10 | 61.85 | | 77.10 | -1.95 | 103.25 | 191/408 |
| Thurrock | 3.40 | 4.40 | 9.90 | 8.13 | 53.58 | 2.06 | 76.70 | -0.26 | 102.72 | 200/408 |
| Colchester | 2.60 | 6.10 | 18.50 | 6.64 | 48.66 | | 76.20 | -0.17 | 102.05 | 211/408 |
| Maldon | 2.30 | 4.40 | | 6.95 | 42.63 | 5.63 | 75.80 | -8.40 | 101.51 | 223/408 |
| Rochford | 2 | 4.50 | 20.20 | 3.57 | 39.72 | 2.76 | 75.20 | -8.45 | 100.71 | 238/408 |
| Southend-on-Sea | 4.10 | 5.60 | 15.90 | 8.81 | 75.69 | 2.26 | 75.10 | 1.03 | 100.57 | 240/408 |
| Epping Forest | 2.60 | 4.50 | 17.30 | 7.25 | 43.19 | | 74.50 | -8.53 | 99.77 | 253/408 |
| Castle Point | 2.70 | | | 5.29 | 52.62 | | 73.60 | 7.92 | 98.56 | 279/408 |
| Tendring | 4.10 | 8 | 12.60 | 8.56 | 85.28 | 1.95 | 73.50 | 9.39 | 98.43 | 282/408 |
| Essex | 3.46 | 4.72 | 11.57 | 6.68 | 53.13 | 0.98 | 77.08 | -0.04 | 103.22 | 25/53 |
| East of England | 3.30 | 4.30 | 12.40 | 6.42 | 50.43 | 1.61 | 77.70 | 0.40 | 104.06 | 3/11 |
| Great Britain | 3.85 | 5.33 | 12.25 | 8.34 | 68.49 | 2.01 | 74.67 | 0.64 | 100 | |

Labour Market Indicators Summary

Looking at some of the indicators from the table we find that:

- The proportion of the resident working age population who are in employment in Braintree is high, with the area ranking in the top 40% of districts nationally. In Braintree, 78.90% of the resident working age population are in employment, compared with 77.08% in Essex and 74.67% nationally.
- The proportion of the working age population who are unemployed in Braintree is average, with the district ranking in the middle 20% of districts nationally. In Braintree, 2.80% of people are claiming job seekers allowance in 2009, compared with 3.46% in Essex and 3.85% nationally.
- The proportion of the working age population who are in long-term unemployment in Braintree is high, with the district ranking in the top 40% of districts nationally. In Braintree, 7.97% of people who are unemployed have been claiming job seekers allowance for at least 12 months, compared with 6.68% in Essex and 8.34% nationally.
- The number of incapacity benefit claimants in Braintree is low, with the district ranking in the top 40% of districts nationally. In Braintree, 46.83 people were claiming incapacity benefit per 1000 people of working age, compared with 53.13 in Essex and 68.49 nationally.

Source: Annual Population Survey

Change In Unemployment Rate

The chart shows how the unemployment rate has changed over recent years, for districts in Essex

For Braintree it shows that the proportion of the working age population claiming job seekers allowance decreased from 7.00% to 1.50% between 1992 and 2007.



Source: Local Knowledge; Claimant count with rates and proportions
Notes: Reproduced under the terms of the Click-Use License.



Source: Claimant count with rates and proportions

Nearest Neighbours

For the indicators in the spider chart shown earlier, the areas in the country with the most similar profiles are shown opposite. These are statistically the nearest neighbours to Braintree, with Bexley in London East being the most similar on the labour market indicators.

| Rank | Place Name | Sub Region |
|------|---------------------|------------------------|
| 1 | Bexley | London East |
| 2 | Reading | Berkshire |
| 3 | Stockport | Greater Manchester |
| 4 | Thurrock | Essex |
| 5 | Solihull | Birmingham & Solihull |
| 6 | Charnwood | Leicestershire |
| 7 | East Dunbartonshire | South Western Scotland |
| 8 | Gedling | Nottinghamshire |
| 9 | Edinburgh City | Eastern Scotland |
| 10 | Warrington | Cheshire & Warrington |

Source: Annual Population Survey

Glossary of terms

| | |
|---|---|
| Change in people of working age in employment | The change, over time, of people who are of working age (16-64) and who are in employment. |
| ILO Unemployment (residence based) | Proportion of people aged 16-59/64 (men/women) who are economically active who are classed as ILO unemployed i.e. unemployed people without a job who were available to start work within two weeks and had either looked for work in the past four weeks or were waiting to start a job they had already obtained in the next two weeks. |
| Inactivity due to long-term sickness | The proportion of the working age who are economically inactive due to suffering from long-term sickness. |
| Incapacity benefits claimants per 1000 of working age population | This indicator provides a figure for the number of people per 1000 of the working age population receiving incapacity benefits within the area. It is paid to people who are assessed as being incapable of work and who meet the same contribution conditions as for Sickness Benefit. |
| Labour market score | This residence based indicator provides the proportion of people aged 16-59/64 (men/women) in employment indexed to the national average to provide a comparable figure in relation to the national trend. |
| Long-term unemployment as a proportion of all unemployment (12 months+) | The proportion of people aged 16-59/64 (men/women) claiming Job Seekers Allowance or National Insurance Credits who have been doing so for 12 months and over. This data is residence based. |
| Proportion of 16-24 year olds who are unemployed | The proportion of 16-24 year olds who are claiming unemployment-related benefits. |
| Unemployment rate | The proportion of people aged 16-59/64 (men/women) claiming Job Seekers Allowance or National Insurance Credits. |
| Working age population in employment (residence based) | This residence based indicator provides the proportion of people aged 16 to 59/64 (female/male) in employment. |

Data Sources and Definitions

| | |
|--|--|
| Change in people of working age in employment | The difference between the working age employment rate in the start and most recent years, as a proportion of the working age employment rate in start year. |
| ILO Unemployment (residence based) | The total ILO Unemployed as a proportion of the total working age population. |
| Inactivity due to long-term sickness | The total number of people inactive due to long term sickness as a proportion of the total working age population. |
| Incapacity benefits claimants per 1000 of working age population | The number of incapacity benefit claimants as a proportion of the total population aged 16-59/64. |
| Labour market score | This score is the proportion of people of working age (16-59 for women and 16-64 for men) in employment (Employed, Self-employed and Unpaid family workers) as a proportion of all of those of working age, indexed the to the national average. |

Labour Market Profile

Braintree
April 2009



Long-term unemployment as a proportion of all unemployment (12 months+)

The total number of those unemployed for 12 months or more as a proportion of all unemployed.

Proportion of 16-24 year olds who are unemployed

The total number of those aged 16-24 who are unemployed as a proportion of all those aged 16-24 years.

Unemployment rate

The number of unemployed as a proportion of the working age population.

Working age population in employment (residence based)

The proportion of people of working age (16-59 for women and 16-64 for men) in employment (Employed, Self-employed and Unpaid family workers) as a proportion of all of those of working age.

Source: Local Knowledge; Annual Population Survey (ONS Crown Copyright); Claimant count with rates and proportions.

We hope that you have found this report useful. If you would like a more comprehensive guide which benchmarks and analyses a specific area's performance, please contact us to discuss your requirements.

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Skills and Qualifications
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Occupations
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Deprivation
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