

What is the Essex Manufacturing Innovation and Growth Programme (EMIG)?

The Essex Manufacturing Innovation and Growth (EMIG) Programme offers practical, on-site, structured assistance for manufacturing companies who want to achieve greater competitiveness and sustainable, long-term growth.

This has been developed by the University of Cambridge's Institute for Manufacturing specifically for small and medium-sized (SME) manufacturing companies. It is straightforward, efficient and results-oriented, requiring a minimum level of time and resources.

A limited number of **fully funded** places are available for eligible SMEs.

How do I find out more?

For more information and to apply please contact:

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What's available?

The programme delivers a structured evaluation of the whole business, focusing on priority areas. It develops an action plan to address critical issues and aims to make fundamental and sustainable improvements. It is facilitated by an experienced manufacturing adviser and designed to be as resource-efficient and 'do-able' as possible. It is delivered in three stages spread over several months:

Stage 1: Initial assessment: identifies the near-term issues facing the business.

Stage 2: Prioritisation: evaluates the business in-depth, focusing on key areas and developing an action plan for lasting improvement.

Stage 3: Strategy and capability development implements fundamental changes to the businesses focus and activities to improve long-term performance.

Stage 1 is typically delivered by online questionnaire and a short interview with the Managing Director. Subsequent stages involve onsite interviews and structured workshops conducted with the businesses management team. All businesses on the programme will typically complete Stages 1 and 2; progression to Stage 3 is by mutual agreement between the management team and their adviser.

Essex Innovation Programmes

Providing practical solutions today for tomorrow's innovative businesses

The New Ideas Programme: A range of support available for those wishing to start or develop a new business that involves the commercialisation of new design, know-how, technology or scientific ideas.

Developing Innovative Businesses Programme: For innovative businesses in their early stages of trading as well as more established businesses.

Business incubation premises: a network of incubator premises in Essex including the Essex Technology & Innovation Centre, Ongar.

Assistance with accessing research & development funding: for businesses looking for financial support to share the risk in undertaking research and development in new technologies.

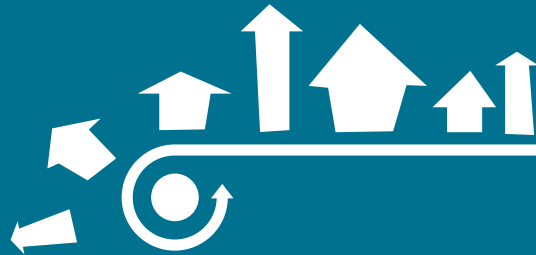
Accessing new markets: through working with a range of partners, Essex businesses have access to services that can assist them to reach new international markets.

Seminars/workshops and events: A range of seminars, workshops and events are organised to help Essex companies access vital information.

www.essexinnovation.co.uk



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Essex Manufacturing Innovation & Growth

Improving the performance and
competitiveness of Essex manufacturers

Are you a **manufacturer** with
10-150 employees?

Are you worried about **falling
revenues, shrinking margins,
rising competition**?

Do you need **independent
support** designed for SMEs,
provided by experienced advisers?

Could you benefit from a **free**
programme to help **improve the
performance and competitiveness**
of your business?

If the answer is **yes** to the majority
of these questions, then the right
tailored support for you is
available now.

IfM



Essex County Council