

**CABINET REPORT**  
**The Braintree District Local Area Agreement**

**Portfolio Area:** Overall Vision and Strategic Direction  
**Report Presented by:** Cllr Graham Butland

- Background Papers:**
- ‘Braintree District Local Area Agreement – October 2009 version’ (attached)
  - ‘One District – One Vision. A Strategy for People and Places in the Braintree District to 2026’ (incorporating the Braintree District Sustainable Community Strategy). Website link - [Braintree District Sustainable Community Strategy](#)
  - Essex Local Area Agreement 2008 – 2011. Website link - [Essex Strategy and Essex Local Area Agreement](#)
- Corporate Implications:** Please refer to table at end of report.
- Options:** To agree or not agree the content in the Braintree District Local Area Agreement.
- Risks:** The Sustainable Community Strategy and its Action Plan, the Braintree District Local Area Agreement, forms the basis for partnership working in the District. It is a major element of our (and our partners) performance framework and our audit and inspection process.

### **Executive Summary**

The Braintree District Local Area Agreement is the Action Plan for the Braintree District Sustainable Community Strategy and our local elements of the Essex Local Area Agreement.

The document has been prepared by the Council on behalf of the Braintree District Local Strategic Partnership and is being delivered by the Council and partners. The document sets out the responsibilities for the Sustainable Community Strategy priorities, the projects and activities that are being undertaken and performance information.

The document has been approved by the LSP in December 2009 and recommended to Braintree District Council for agreement. The document will be reviewed and refreshed on a six-monthly basis – the first review is due to begin in July 2010 for publication in September 2010. The LSP has recommended that the document is restructured during the first review to clearly link strategic priorities, projects/activities and the objectives/outcomes.

The background to the document is set out in the ‘Background’ section of this report.

### **Decision**

That the Braintree District Local Area Agreement be agreed.

## Background:

- 1.1 The Braintree District Local Area Agreement is the Action Plan for the Braintree District Sustainable Community Strategy (SCS) and our local elements of the Essex Local Area Agreement (LAA).
- 1.2 The SCS has been developed jointly by Braintree District Council and the Braintree District Local Strategic Partnership (LSP) and was approved in June 2009. It sets out the social, economic and environmental priorities for people and communities in the District from now to 2026.
- 1.3 The Essex LAA is a three year agreement from 2008 – 2011 made between the Government and Essex County Council through the Essex Partnership of public, private and third sector organizations. The Agreement focuses the activities of the sectors on the needs of identified groups of service users and residents. Braintree District Council is a member of the Essex Partnership (the county-wide Local Strategy Partnership) and has signed up to the Agreement and is working towards a number of targets from the document.
- 1.4 Braintree District Council is a lead member of the Braintree District LSP and has prepared the Braintree District Local Area Agreement on behalf of the LSP.
- 1.5 The Braintree District LAA sets out the:
  - the SCS priorities
  - which LSP groups and partners are responsible for the SCS priorities
  - the links to the Essex Local Area Agreement
  - the links to other delivery plans and strategies
  - the projects and activities that are being delivered to help achieve the SCS priorities and our elements of the Essex LAA
  - how the LSP performed during 2008/09 against a series of key national and local indicators; the LSP's performance compared to Essex; the LSP's targets for the future.
- 1.6 The document has been set out under the Themes of the SCS and is in a programme management style which enables progress against each of the SCS priorities to be managed, monitored and reported effectively.
- 1.7 The document has been approved by the LSP in December 2009 and recommended to Braintree District Council for agreement. The document will be reviewed and refreshed on a six-monthly basis – the first review is due to begin in July 2010 for publication in September 2010. The LSP has recommended that the document is restructured during the first review to clearly link strategic priorities, projects/activities and the objectives/outcomes.

<b>Corporate Implications</b>	
<b>Financial:</b>	There are non arising out of this report.
<b>Legal:</b>	The Local Government and Public Involvement in Health Act 2007 which places a duty on Braintree District Council to produce and deliver a Sustainable Community Strategy and to work in partnership to develop and deliver the Essex Local Area Agreement.
<b>Equalities &amp; Diversity:</b>	The Sustainable Community Strategy has been Equality Impact

	Assessed. Key projects in the Braintree District Local Area Agreement will be assessed for their impact on equality and diversity issues.			
<b>Customer Impact:</b>	The Braintree District Local Area Agreement is the action plan for the Sustainable Community Strategy and our element of the Essex Local Area Agreement.			
<b>Environment &amp; Climate Change:</b>	Priority Theme 2 of the Strategy and Action Plan is 'Creating a clean and green environment and addressing climate change'.			
<b>Consultation/Community Engagement:</b>	Local Committees		Partners	✓
	Public		Staff	✓
<b>Key Decision:</b>	No			
<b>Public/Private Report:</b>	Public			
<b>Officer Contact:</b>	Jo Petchey			
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# The Braintree District Local Area Agreement

*'One District - One Vision'*

Produced October 2009

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## **Introduction**

### **Welcome to the Braintree District Local Strategic Partnership**

We are a group of partners from public, private, community and voluntary organisations who are working together to improve the quality of life for the people who live and work in the Braintree District, now and for generations to come.

Together, we are called the **Braintree District Local Strategic Partnership (LSP)** and our structure is shown in Appendix 1.

Our Vision is:

#### ***'One District – One Vision'***

*'To improve the well-being of people and communities in the Braintree District now and for future generations – ensuring that local needs are met, that development is sustainable and accessible and that our historic towns, villages and attractive countryside are maintained, improved and protected'.*

Our work is driven by two key documents that link to our Vision and Aims to improve the well-being of people and communities in the Braintree District.

These are the:

- [Braintree District Sustainable Community Strategy](#)
- [Essex Strategy and Essex Local Area Agreement](#)

## The Braintree District Sustainable Community Strategy

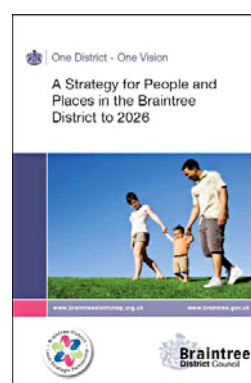
The **Braintree District Sustainable Community Strategy** (SCS) has been developed jointly by the LSP and Braintree District Council and was approved in June 2009. It sets out the social, economic and environmental priorities for people and communities in the District from now to 2026 – these are called the **Community Priorities**.

The Community Priorities have been assessed by thorough research, analysis and consultation and fall under four Themes:

- Promoting **accessibility** for all
- Creating a clean and green **environment** and addressing climate change
- Achieving a prosperous local **economy**
- Enabling everyone in the District to enjoy a safe and healthy **lifestyle**

The SCS has been developed alongside the Council's Local Development Framework (LDF) within one joint document called:

- **'One District – One Vision. A Strategy for People and Places in the Braintree District to 2026'.**



This is an innovative approach to developing the Community Priorities of the SCS and the Growth Locations and Core Planning Policies of the LDF within one joint document, which we feel is a more logical and easier document for everyone to understand and use.

The document has now been published with the June 2009 approved SCS and the draft Core Planning Policies and draft Growth Locations (which are subject to a separate approval process).

You can download the 'SCS/One District' document via the LSP's website at [www.braintreedistrictlsp.org.uk](http://www.braintreedistrictlsp.org.uk) and viewing the 'Strategies' page. For a paper copy, please call us via the contact details on page 7.

## **The Essex Strategy and Essex Local Area Agreement**

The **Essex Partnership** is the County-wide LSP and directs and oversees progress on the Essex Strategy and the Essex Local Area Agreement.

The **Essex Strategy** is a ten year 'umbrella' document for the activities of all the key partners in Essex. It has been compiled from the views of Essex people and shows a vision of the sustainable development of Essex into the medium term future. The Strategy's overarching vision is:

*'To support Essex people to liberate their potential to enjoy the best quality of life in Britain'*

The **Essex Local Area Agreement** is a three year agreement from 2008 - 2011 made between the Government and Essex County Council through the Essex Partnership of public, private and third sector organisations. The Agreement focuses the activities of the sectors on the needs of identified groups of service users and residents. It brings better value for money by channeling funds from different public organisations towards shared priorities and targets.

The Braintree District LSP has signed up to the Agreement and is working to achieve a number of targets from the document that assist in achieving the SCS priorities.

Performance Reward Grant funding has been awarded to LSP's within Essex to help achieve these targets.

For further information on the Essex Partnership and the Essex Local Area Agreement, please visit the Partnership website on [www.essexpartnership.org.uk](http://www.essexpartnership.org.uk)

## The Braintree District Local Area Agreement

The Braintree District Local Area Agreement is the action plan for the Braintree District Sustainable Community Strategy (SCS) and our local element of the Essex Local Area Agreement (LAA).

It sets out:

- the SCS priorities
- which LSP groups and partners are responsible for the SCS priorities
- the links to the Essex Local Area Agreement
- the links to other delivery plans and strategies
- the projects and activities that are being delivered to help achieve the community priorities of the SCS and our elements of the Essex LAA
- how we performed last year against a series of key national and local indicators, our performance compared to Essex and our targets for the future.

The Agreement has been set out under the SCS's Themes and is in a programme management style which enables progress against each of the priorities to be managed, monitored and reported effectively.

The Agreement is due to be approved by the LSP in December 2009 and Braintree District Council in February 2010 and will be reviewed and refreshed on a six-monthly basis – the first review is due to begin in July 2010 for publication in September 2010.

### Abbreviations:

BV	Best Value Indicator
LAA	Local Area Agreement (at County or District level)
LI	Local Indicator
NI	National Indicator
SCS	Braintree District Sustainable Community Strategy

## Contact Us

We welcome your feedback on this Agreement, so if you have any questions or comments or would like more information on any part of this Agreement or the LSP, please contact:

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## **Theme 1 – Promoting Accessibility for All**

'Accessibility' can mean a number of different things to different people. It can mean how people get about, how easy it is for them to get to places which provide services, the different ways that services can be provided and how easy it is for those services to be used by different people.

**Lead Partnership** – Steering Group

**Lead Organisation** - Braintree District Council

### **Sustainable Community Strategy Community Priorities:**

- To ensure that key road and transport infrastructure and public transport improvements will have been made and that improvements will have been made to existing congestion hot-spot areas.
- Encourage transport providers to provide services which better meet local transport needs
- Improve access to services and information in rural areas.
- Support the retention of village services and facilities.
- People who come and live and work in the District will be able to easily find out about the District and the services that are provided there.

### **Link to Essex Local Area Agreement:**

Priority 5 'Essex roads are safer, less congested and everyone has access to essential services'.

### **Link to delivery plans/strategies:**

- Local Transport Plan – Essex County Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership
- Customer Access Strategy – Braintree District Council
- Rural Policy and Action Statement – Braintree District Council
- Corporate Strategy 2008 – 2012 – Braintree District Council

### **Our key projects:**

- Welcome Guide 2009/2011
- Village Agents (Braintree District Pilot)

<p><b>Project name</b> – Welcome Guide 2009/11  <b>Start</b> – 01/04/2009  <b>End</b> – 31/03/2011</p>
<p><b>Description</b> – To publish a Welcome Guide for residents moving into the District to help them settle into their new homes and neighbourhoods. The Guide has useful information on key services, activities and support organisations. The Guide is published in a folder format with inserted information leaflets that can be changed depending upon local issues and concerns.</p>
<p><b>Outcomes</b> – People are informed and supported to access the services they need and the activities they want to take part in.</p>
<p><b>Progress</b> – The Guide was published at the end of March 2009 and has been sent out to residents new to the District and is on display in public information areas. From April to mid- August 2009, over 100 Guides have been sent directly to new residents and over 600 Guides are on display in the District. A Questionnaire has been included in each Guide to gather feedback on the Guide and its information.</p>
<p><b>Partnership responsible</b> – Steering Group  <b>Lead Organisation</b> – Braintree District Council  <b>Delivery Organisation</b> – Braintree District Council and partners supplying information for the Guide.</p>
<p><b>LSP Funding</b> – £3,000 for publication of the folder and postage. Partners fund the publication of their information leaflets.</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 1  <b>Essex LAA</b> – multiple priorities  <b>Other</b> – none.</p>

<p><b>Project name</b> – Village Agents (Braintree District Pilot)  <b>Start</b> – 01/04/2009  <b>End</b> – 31/03/2011</p>
<p><b>Description</b> – To ensure that support and information is provided to older and vulnerable people in the more isolated rural areas. Six ‘Agents’ based in the community will be recruited locally and trained to provide information and promote access to services to a wide range of services. Help will be provided on issues such as health, social care, personal safety, fuel poverty, benefits and pensions. Once a need is identified, the Agents will signpost people to other services to assist them. An additional Braintree Community Transport driver will be recruited and trained to drive the fully accessible minibus, which will be used in areas highlighted by the Agents. People will be able to utilise the service for local health related appointments, lunch clubs, day centres, shopping trips, visiting friends etc.</p>
<p><b>Outcomes</b> – People have access to information and services in rural areas and are supported to live in their own homes. People will be able to access transport to events and activities.</p>
<p><b>Progress</b> – A Project Board has been established to develop the project and a stakeholder conference was held on the 17<sup>th</sup> June 2009 to raise awareness of the project and to engage local stakeholders. In August 2009 a stakeholder event was held to identify the rural areas to deliver the project, with the project launched in October 2009. From the Braintree Pilot, Essex County Council will roll out the project in the Maldon and Chelmsford areas.</p>
<p><b>Partnership responsible</b> – Health, Housing and Well-Being Partnership  <b>Lead Organisation</b> – Essex County Council for the pilot and Braintree District Council for the Community Transport element  <b>Delivery Organisation</b> – Rural Community Council of Essex for the pilot and Braintree District Council for the Community Transport element</p>
<p><b>LSP Funding</b> – via Performance Reward Grant of £140,000 (£100,000 for the pilot and £40,000 for the Community Transport element)  <b>Other Funding</b> – from Essex County Council and NHS Mid Essex</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 1 and Theme 4  <b>Essex LAA</b> – Priority 2  <b>Other</b> – Braintree District Council Annual Plan 2009/10.</p>

## Our activities:

- In September 2009, the LSP funded a Procurement Workshop for voluntary and community groups organised by the LSP's 3rd Sector Partnership Board. The 'Procurement – is there funding in it for you' workshop had 21 attendees from 16 organisations in the District. From the attendees' feedback, the LSP is developing an action plan to identify how they can progress the issue of Procurement with the local voluntary sector.
- In November 2009, the LSP and Braintree District Council hosted a consultation event on Essex County Council's Local Transport Plan. Once the Plan has been approved, the LSP will identify and deliver transport related activities that feed into the Plan and the priorities of the SCS and Essex LAA.
- Also in November 2009, the LSP funded and hosted with Braintree District Council a Faiths Engagement Event as part of the national Inter Faith Week. The aim of the event was to bring together all the faith groups in the District to provide information on how faith groups can engage with the District Council and the LSP, to discuss opportunities for involvement in community projects and to scope the potential for the establishment of a Faiths Forum for the District. The event was well attended and the faith groups present agreed to work together to set up a Faiths Forum with which the LSP and partners will be able to engage.
- The LSP part funds the Diversity Officer post in Braintree District Council to identify economic migrants, assess their needs and work with them to assist their integration into the local community and to help them to become a self-help, self-sustainable community.

## Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 167	✓	✓	Congestion – average journey time per mile during the morning peak	Due Nov 2009	Due Nov 2009	Target to be set	Target to be set
NI 175	X	✓	Access to services and facilities by public, transport, walking or cycling	Essex data only	tbc	Essex data only	tbc
NI 178	X	✓	a) Percentage of non frequent scheduled bus services running on time	Essex data only	75%	Essex data only	80%
			b) Average excess waiting time for frequent scheduled bus services	Essex data only	1.77 mins	Essex data only	1.25 mins (2009/10)
LI 2.1*	✓	✓	People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently	Essex data only	26.5%	Essex data only	33%
LI 5.1 a	✓	✓	Access to services – percentage of parishes with 3 out of 4 identified services	Essex data only	32.2%	Essex data only	38.9%
LI	X	✓	The number of passenger journeys made on Braintree District Council's Community Transport Scheme ( <i>Note – Braintree District Council indicator</i> )	54,302	District data only	54,474 (2009/10)	District data only

\* LI 2.1 is also used as a performance indicator for Theme 4 (Health).

## **Theme 2** – Creating a Clean and Green Environment and addressing Climate Change

Our District is one of the most attractive and historic parts of Essex. The majority of the District is rural with high quality landscape, green spaces, over 3,000 listed buildings and 39 conservation areas. Consultations show that our environment is very important to us in making somewhere a good place to live.

**Lead Partnership** – Steering Group

**Lead Organisation** - Braintree District Council

### **Sustainable Community Strategy Community Priorities:**

- To reduce the amount of waste being land-filled by reducing waste and increasing the amount of recycling and composting
- To ensure high standards of cleanliness and to maintain the appearance of the District
- To protect and enhance its biodiversity
- To respond to climate change
- To reduce our carbon footprints

### **Link to Essex Local Area Agreement:**

Priority 9 – A smaller carbon footprint with less waste

Priority 10 – A well-managed environment

### **Link to delivery plans/strategies:**

- The Essex and Southend Waste Local Plan – Essex County Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership
- Braintree Green Spaces Strategy – Braintree District Council
- Corporate Strategy 2008 - 2012 – Braintree District Council
- Essex Climate Change Plan – Essex County Council

### **Update:**

- In September 2009, the LSP was consulted upon the Braintree District Climate Change Strategy and Action Plan that has been developed by Braintree District Council. Once the Strategy and Action Plan have been approved by the Council in December 2009, projects and activities will be developed with the LSP to help deliver the Strategy and the priorities of the SCS and Essex LAA.

## Our activities:

- Braintree District Council is the lead organisation for this theme and has a number of projects and activities to help deliver the community priorities:
  - The Halstead River Walk improvement scheme, which runs from the town bridge to Chapel Street Bridge, was a joint project launched last year between Essex County Council, Halstead Town Council and Braintree District Council.
  - Council is signed up as an organisation to reducing its carbon emissions by 25% by 2013.
  - Partnership with energy companies delivering initiatives to reduce household energy consumption – energy saving bulbs to all 61,000 households, discounted offers for ShowerSmart, energy meters and loft and cavity insulation.
  - Partnership with Essex County Council to develop the Great Notley Country Park and Discovery Centre and a Braintree Board to increase local influence and decision-making over investment at Great Notley Country Park.

## Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11		
				Braintree	Essex	Braintree	Essex	
NI 186	✓	✓	Per capita reduction in CO <sub>2</sub> emissions in the District	Due Sept 2010	Due Sept 2010	6.5 tonnes per capita	6.1 tonnes per capita	
NI 188	✓	✓	Planning to adapt to climate change ( <i>Note – Level 1 is 'public commitment and prioritised risk-based assessment', Level 3 is 'comprehensive action plan and prioritised action in all priority areas'</i> )	Level 1	Level 1	Level 3	Level 3	
NI 191	✓	✓	Number of kilograms of residual waste collected per household	511kg	644kg	513kg	670kg	
NI 192	✓	✓	Percentage of household waste being sent for reuse, recycling and composting	45%	43%	45%	43%	
NI 195	✓	✓	% of relevant land and highways that is assessed as having deposits of litter that fall below an acceptable level	a) litter	6%	6%	Target not set	16%
				b) detritus	12%	10%	Target not set	20%
NI 197	✓	✓	Improved local biodiversity – proportion of local sites where positive conservation management has been or is being implemented ( <i>Note - 251 local wildlife sites in the District</i> ).	0% (0 sites)	4% (62 sites)	31% (78 sites)	34% (491 sites)	
LI 10.1	✓	✓	Progressing the Living Landscapes vision – the number of Living Landscape Areas with a management vision	0	9	3	41	
LI	X	✓	The percentage of cases of offensive graffiti removed from the public highway within 24 hours of being reported ( <i>Note – Braintree District Council indicator</i> )	100%	n/a	100%	n/a	
LI	X	✓	Percentage of people satisfied that the Council is keeping land clear of litter and refuse ( <i>Note – Place Survey</i> )	64%	n/a	Better than last result	n/a	

## **Theme 3** – Achieving a Prosperous Local Economy

Maintaining a strong local economy is vital to the future well-being of all who live in the District. Transport, skills issues, employment opportunities and out-commuting have consistently appeared as high priorities in District-wide consultations.

**Lead Partnership** – Economic Development and Transportation Partnership

**Lead Organisation** - Braintree District Council

### **Sustainable Community Strategy Community Priorities:**

- To increase opportunities for long-term inward business investment in the District
- To increase basic skills levels and vocational training opportunities in the District
- To promote and sustain the viability of our town centres and rural areas

### **Link to Essex Local Area Agreement:**

Priority 8 – Essex has a strong and competitive economy

### **Link to delivery plans/strategies:**

- Economic Development Strategy and Action Plan – LSP and Braintree District Council
- Corporate strategy 2008 – 2012 – Braintree District Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership

### **Our key projects:**

- Business advice and mentoring
- Basic skills and modern apprenticeships

<p><b>Project name</b> – Business advice and mentoring  <b>Start</b> – 01/04/2009  <b>End</b> – 31/03/2011</p>
<p><b>Description</b> – To work with stakeholders and funding agencies to identify opportunities to support new, emerging, existing and vulnerable businesses. One-to-one business advice and mentoring will be provided to young and small existing businesses.</p>
<p><b>Outcomes</b> – supported and informed business and reduced business failures in the District.</p>
<p><b>Progress – Intensive Support Programme</b> – eight hours of one-to-one consultations delivered by a dedicated professional business adviser. Aimed at any existing small businesses that may be experiencing difficulty in the present economic downturn. The adviser will undertake an initial diagnostic then together with the client formulate an Action Plan which will be monitored on a regular basis. The advice can be used in a whole day or hourly sessions over a period of time as deemed appropriate. This also includes unlimited telephone and email access to a business adviser and BDS resources including signposting to partner organisations.</p> <p><b>Business Planning Training Programme</b> - a three day intensive business planning course. The course covers all aspects of running a business including cash flow, bookkeeping, marketing, selling and completion of a comprehensive business plan that can be used where necessary to raise finance. During the course clients will also have a one-to-one consultation with a BDS business adviser and access to a local bank business adviser, local accountant and solicitor. There is a further follow up consultation to monitor progress. These courses will take place each month.</p> <ul style="list-style-type: none"> <li>• Since the beginning of April 2009, 20 clients have taken up the Intensive Support and Business Planning Training Programme.</li> </ul>
<p><b>Partnership responsible</b> – Economic Development and Transportation Partnership  <b>Lead Organisation</b> – Braintree District Council  <b>Delivery Organisation</b> – Braintree Business Development Services</p>
<p><b>LSP Funding</b> – LSP Performance Reward Grant funding of £95,000</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 3  <b>Essex LAA</b> – Priority 8  <b>Other</b> – Braintree District Economic Development Strategy and Braintree District Council Annual Plan 2009/10.</p>

<p><b>Project name</b> – Basic skills and modern apprenticeships  <b>Start</b> – 01/04/2009  <b>End</b> – 31/03/2011</p>
<p><b>Description</b> – To create a focus for the investment of resources into addressing comparatively low levels of community and workplace qualifications and vocational skills. The project supports the Learning and Skills Council's (LSC) 'Test the County' project and supports the LSC's apprenticeships project.</p>
<p><b>Outcomes</b> – Improved skills and qualifications in the District's workforce.</p>
<p><b>Progress</b> – Braintree College is delivering the project and has put together an action plan to communicate and raise awareness of the learning opportunities offered by the project. 30 employers are being contacted each month to encourage uptake of the project. The target figure for young people taking up apprenticeships is 100; the target figure for NVQ's in the workplace is 200 people; the target figure for engaging on a Skills for Life programme is 110 people.</p>
<p><b>Partnership responsible</b> – Economic Development and Transportation Partnership  <b>Lead Organisation</b> – Braintree District Council  <b>Delivery Organisation</b> – Braintree College</p>
<p><b>LSP Funding</b> – LSP Performance Reward Grant funding of £50,000</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 3  <b>Essex LAA</b> – Priority 8  <b>Other</b> – Braintree District Economic Development Strategy and Braintree District Council Annual Plan 2009/10.</p>

## Our activities:

- The Braintree District Economic Development Strategy and Action Plan was developed by Braintree District Council and the LSP and approved in June 2009. The Strategy's vision is 'an environment within which community leadership and collaboration with partners and stakeholders generates and support employment growth and creates conditions for economic prosperity'. The Action Plan drives the work of the LSP and helps deliver the Community priorities listed above.

## Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 151	✓	✓	Overall employment rate (working age)	78.9%	77.4%	Maintain 79.4% baseline	Maintain 2.9% above England rate
NI 163	✓	✓	Proportion of population aged 19 – 64 for males and 19 – 59 for females qualified to at least Level 2 or higher	66%	66.6%	71.2%	69%
NI 166	✓	✓	Median earnings of employees in the area	n/a	£468.40	n/a	£523.85
NI 171	✓	✓	New business rate registration	Due Dec 2009	Due Dec 2009	78.2%	69.2%
LI 8.2	✓	✓	Number of jobs saved and created as a result of foreign direct investment	n/a	231	n/a	450
LI	X	✓	Number of new jobs identified in Planning Applications ( <i>Note – source Braintree District Council</i> )	279 (April – Sept 2009)	District data only	n/a	District data only
LI	X	✓	Total number of business properties ( <i>Note – source Braintree District Council</i> )	4,294 (Sept 2009)	District data only	n/a	District data only
LI	X	✓	Number of business empty properties	612 (Sept 2009)	District data only	n/a	District data only
LI	X	✓	All people claiming Job Seekers Allowance ( <i>Note – source Job Centre Plus</i> )	3,028 (Sept 2009)	District data only	n/a	District data only
LI	X	✓	Total notified job vacancies ( <i>Note – source Job Centre Plus</i> )	447 (Sept 2009)	District data only	n/a	District data only
LI	X	✓	Number of people seeking advice on employment ( <i>Note – source Citizens Advice Bureau</i> )	808 (April – Sept 2009)	District data only	n/a	District data only

## **Theme 4** – Enabling Everyone to Enjoy a Safe and Healthy Lifestyle

This theme deals with making sure that everyone in the District has the best possible access to the services they need. It is split into five sub-themes, each with their own Community Priorities.

The sub-themes are:

- **Access to Housing**
- **Health and Well-Being**
- **Children and Young People – their well-being and education**
- **Leisure, Sport, Recreation and the Arts**
- **Community Safety**

It is important to note that some of the projects and activities detailed within Theme 4 support the achievement of more than one of these five sub-themes.

## **Sub –Theme 4 - Access to Housing**

Good quality housing is essential to ensuring a good quality of life and contributes to all of the priorities in the Sustainable Community Strategy.

**Lead Partnership** – Health, Housing and Well-Being Partnership

**Lead Organisation** - Braintree District Council

**Sustainable Community Strategy Community Priorities:**

- To increase the supply of affordable housing in the District
- To prevent and reduce homelessness
- To improve the condition of housing – particularly for vulnerable people
- To address the housing and support needs of vulnerable people

**Link to Essex Local Area Agreement:**

Priority 2 – More people supported to live independently within their own homes with better support for carers.

**Link to delivery plans/strategies:**

- Homelessness Strategy 2008 – 2013, Affordable housing Strategy 2009 – 2014, Housing strategy 2009 - 2014 – Braintree District Council
- Corporate Strategy 2008 – 2012 – Braintree District Council

**Our key projects:**

- The LSP adds value to the work of Braintree District Council as the lead organisation on this sub-theme. The Village Agents project detailed under Theme 1 links into this sub-theme.
- Housing Advisory Service - Preventing Homelessness

<b>Project name</b> – Housing Advisory Service - Preventing Homelessness <b>Start</b> – 01/04/2009 <b>End</b> – 31/03/2011 (reviewed after 1 year)
<b>Description</b> – Focus on preventing homelessness through the establishment of a Braintree District Homelessness Strategy Steering Group to implement the Homelessness Strategy and actions over the next 5 years. A Housing Advisory Officer (Partner Agency Co-ordinator) to be appointed to work with vulnerable people and families.
<b>Outcomes</b> – More people assisted with housing advice, with the aim of preventing homelessness.
<b>Progress</b> – A new Housing Advisory Officer was appointed in July 2009 on a fixed term basis and has undergone training. The first meeting of the Homelessness Strategy Steering Group was held in October 2009.
<b>Partnership responsible</b> – Health, Housing and Well-Being Partnership <b>Lead Organisation</b> – Braintree District Council <b>Delivery Organisation</b> – Braintree District Council
<b>LSP Funding</b> – via Performance Reward Grant funding of £75,000
<b>Strategy/Plan links:</b> <b>SCS</b> – Theme 4 <b>Essex LAA</b> – Priority 2 <b>Other</b> – Braintree District Housing Strategy and Braintree District Homelessness Review and Strategy

## Our activities:

- The LSP has funded a 'Counselling for Supported Housing Residents Project' that is being led and delivered by the Braintree Foyer/Salvation Army Housing Association. The project offers counselling on a range of issues to improve the residents mental health, well-being and self-esteem with reduced incidences of self harm, alcohol and drug abuse, relationship breakdowns, violence, aggression and domestic abuse.
- Braintree District Council is the lead organisation for this sub-theme. Activities include:
  - involving stakeholders in a 'Housing Issues and Options' consultation process to inform and develop the District's Housing Strategy
  - target of 100 affordable homes built in the District per annum and
  - commissioned a study to advise on the percentage of new affordable homes that it is feasible for developers to provide as part of each new development.

## Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 141	X	✓	Percentage of Supporting People service users who have moved on from supported housing in a planned way.	75.3% (Greater Haven Gateway sub-region)		80% (Greater Haven Gateway sub-region)	
NI 147	X	✓	Care leavers in suitable accommodation	Essex data only	95.7%	Essex data only	80% (2009/10)
NI 181	X	✓	Time taken to process Housing Benefit/Council Tax Benefit new claims and change events	8 days	n/a	8 days (2009/10)	n/a
NI 156	✓	✓	Number of households living in temporary accommodation	38	1,180	57	1,171
LI 2.2	✓	✓	Gross number of affordable homes built or acquired per year	Due Jan 2010	Due Jan 2010	To be set late 2009/10	To be set late 2009/10
LI	X	✓	Affordable housing completions or acquisitions per thousand dwellings <i>(Note – Braintree District Council indicator)</i>	1.8% (110 units)	District data only	100 (2009/10)	District data only
BV 213 a	X	✓	Number of households who considered themselves as homeless, who approached the local housing authority's housing advice service(s), and for whom housing advice casework intervention resolved their situation.	6.4	District data only	5 (2009/10)	District data only
LI	X	✓	Homeless formal applications received <i>(Note – source Braintree District Council)</i>	94 (April – Sept 2009)	District data only	n/a	District data only

## **Sub –Theme 4 – Health and Well-Being**

The District faces a number of challenges in terms of health inequalities, with a clear gap in life expectancy between its best and worst off wards. Changes are forecast in the make-up of the population which will present challenges for service providers.

The community priorities in this sub-theme cover both adults and children, but for community priorities that focus specifically on the well-being and education of children and young people, please see the next sub-theme 'Children and Young People'.

**Lead Partnership** – Health, Housing and Well-Being Partnership

**Lead Organisation** – NHS Mid Essex

### **Sustainable Community Strategy Community Priorities:**

- To reduce inequalities in health across the District, particularly in the most deprived areas.
- To increase healthy life expectancy in the District
- To improve health in the District – focusing particularly on obesity, smoking, sexual health and drug and alcohol misuse
- To improve access to health services in the District
- To support elderly people to enable them to stay in their own homes rather than going into care
- To improve support to carers – including those who provide care to elderly people and people who are terminally ill

### **Link to Essex Local Area Agreement:**

Priority 2 – More people supported to live independently within their own homes with better support for carers.

Priority 3 – Better public health and longer lives

### **Link to delivery plans/strategies:**

- Regional Strategy 'Towards the Best, Together' – NHS Eastern Region
- Braintree District Public Health Report – NHS Mid Essex
- NHS Mid Essex 5 Year Strategic Plan – NHS Mid Essex
- Corporate strategy 2008 – 2012 – Braintree District Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership

## **Our key projects:**

- The Village Agents projects detailed under Theme 1 links into this sub-theme.

## **Our activities:**

- The LSP has contributed funding to three 'Well-being Information Fayres for Older People'. Fayres were held in Braintree, Witham and Halstead town centres with stalls staffed by a range of partner agencies to promote services for older people.
- The LSP has funded a 'Carers Respite Project' that is being led and delivered by Action 4 Family Carers. The project consists of two respite/carer support centre days per month for cared-for people along with group and individual support for a large number of carers. Activities for the cared-for will include games, craft sessions, guest speakers and gentle exercise classes.
- A 'Young Carers Project' that is being led and delivered by Crossroads Care Braintree District and Chelmsford has also been funded by the LSP. Workshops are being held from October 2009 to February 2010 for around 60 young carers. The workshops are fun and interactive and enhance physical and mental well-being in young carers.
- The LSP has also funded a 'CheeRing Project' that is being led and delivered by Maldon Essex Mind. This is a telephone befriending project for older people who are isolated at home to help prevent them from developing depression and/or other mental health conditions, to increase their independence and reduce the need for older people going in to hospital or care.
- An 'Outreach for the Visually Impaired Project' that is being led and delivered by Support 4 Sight (Essex) has also been funded by the LSP. The project offers four services to visually impaired people and their families – home visits offering advice and equipment loan to enable people to remain independent in their homes, setting up an eye clinic information service for newly diagnosed blinded people, offering social events and outings to visually impaired people and their carers and offering volunteering and training opportunities to both young visually impaired and sighted people.
- The LSP is working with the NHS Mid Essex to promote and increase the uptake of the NHS flu vaccination programme to older and vulnerable people.
- The LSP is working with partners to promote and increase the uptake of support services, grants and activities that combat fuel poverty.

## Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11		
				Braintree	Essex	Braintree	Essex	
NI 39	X	✓	Rate of hospital admissions per 100,000 population for alcohol related harm	1,064 (provisional result)	1178	District targets not set	1,276*	
NI 115	X	✓	Substance misuse by young people	Essex data only	10.9%	Essex data only	8.5%	
NI 119	X	✓	Self-reported measure of people's overall health and well-being ( <i>Note – Place Survey</i> )	77.1%	76.3%	Better than last result	To be set	
NI 120	✓	✓	All-age all cause mortality rates per 100,000 population	all	674.19 (2005/07)	705.53 (2005/07)	652.20	677.53
				males	780.38 (2005/07)	865.11 (2005/07)	793.21	839.71
				females	586.41 (2005/07)	607.66 (2005/07)	535.05	561.36
NI 123	✓	✓	Stopping smoking per 100,000 population	834 for Mid Essex PCT area	891	859		
NI 135	X	✓	Carers receiving needs assessment or review and a specific carer's service, or advice and information	Essex data only	25.2%	Essex data only	30%	
NI 139	X	✓	The extent to which older people receive the support they need to live independently at home ( <i>Note - Place Survey asking all respondents</i> )	27.5%	28.7%	n/a	n/a	
LI 2.1	✓	✓	People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently	Essex data only	26.5%	Essex data only	33%	

\* Whilst good performance for this indicator is a low value, the target is set to reduce the rate of increase.

## **Sub –Theme 4 – Children and Young People (their well-being and education)**

Children are the future. They deserve the best that we can provide for them and the maximum opportunity to be the best that they can be.

**Lead Partnership** – Children and Young People’s Strategic Partnership

**Lead Organisation** – Essex County Council

### **Sustainable Community Strategy Community Priorities:**

- To provide a framework of support that promotes positive parenting across the age range
- To increase the number of young people who take a full time job or stay on in full time education and employment.
- To maximise the opportunities for children and young people to remain healthy and reduce obesity
- To ensure children and young people are kept safe where caught up in domestic violence
- To reduce the number of children and young people who have been victims of crime and anti social behaviour
- To co-ordinate approaches for participation of children and young people and their families
- Increase the number of young people leaving care who have their accommodation needs met
- To ensure that children and young people achieve the expected outcomes at Foundation Stage, Key Stage 1 to 4
- To improve standards in speech and language across the District
- To further develop early intervention services to children and young people suffering emotional and mental health difficulties
- To increase the opportunity for children and young people to access out of school activities

### **Link to Essex Local Area Agreement:**

Priority 1 – Fewer children and young people missing education or not in education, employment or training

Priority 4 – Children and young people realise their potential in education

### Link to delivery plans/strategies:

- Braintree District Children and Young People's Plan – LSP and Essex County Council
- Play Strategy – Essex County Council
- Early Years and Education Plan – Essex County Council

### Our key projects:

- Reduction in Teenage Pregnancy Rate

<b>Project name</b> – Reduction in Teenage Pregnancy Rate <b>Start</b> – 01/04/2009 <b>End</b> – 31/03/2011
<b>Description</b> – The project aim is to improve the outcomes for teenage parents and their children, through wide and meaningful on-going consultation with young people who are pregnant, at risk of becoming pregnant or those who are already parents. The project will undertake a local service mapping exercise and develop services and activities that are dedicated to young people and raising awareness of teenage parents and conception.
<b>Outcomes</b> – To reduce the level of teenage conception, mapped services and activities to support teenage parents.
<b>Progress</b> – A youth worker is now in post one day per week for three months. They will complete the service mapping exercise and write the service delivery plan for the project. A qualified school nurse and qualified youth worker will both be in post each for two days per week from September, to deliver on the action plan that is developed from the mapping over the next two years. The original LSP Performance Reward Grant funding was to cover staffing for two days per week. We have been able to increase this with in-kind contributions from both NHS Mid Essex and Essex County Council integrated youth service.
<b>Partnership responsible</b> – Health, Housing and Well-Being Partnership <b>Lead Organisation</b> – Braintree District Council <b>Delivery Organisation</b> – Braintree District Council, Essex County Council and NHS Mid Essex
<b>LSP Funding</b> – via Performance Reward Grant funding of £50,000 <b>Other Funding</b> – Essex County Council and NHS Mid Essex
<b>Strategy/Plan links:</b> <b>SCS</b> – Theme 4 <b>Essex LAA</b> – Priority 3 <b>Other</b> – Braintree District Children and Young People's Plan and Braintree District Council Annual Plan 2009/10.

### Our activities:

- The Children and Young People's Strategic Partnership has commissioned a range of services for children and young people across the district. One activity is to provide speech and language therapy across primary schools by building capacity to support early identification through the use of a speech and language therapist to work with children and support staff.
- Other activities include training school support staff to act as designated 'Emotional First Aiders' and providing training on mental well-being to work with children in their schools, building their confidence and self esteem.
- Out of school activities have been provided across the district to encourage children and young people in targeted areas to engage in positive activities and informal educational opportunities.

- Activities to improve parenting support have been provided through Family Support workers, the Diversity Officer detailed under Theme 1 working with the Polish community and the production of information leaflets to support parents/ carers to locate and borrow reading material related to their area of concern.

### Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 79	✓	✓	% achievement of a Level 2 qualification by the age of 19.	Essex data only	73% (2007/08 AY)	76% (2009/10 AY)	80%
NI 51	✓	✓	Effectiveness of child and adolescent mental health (CAHMs) service	Essex data only	9	Essex data only	13
NI 55	✓	✓	Obesity in primary age school children in reception year	8.5% (2007/08 AY)	8.7% (2007/08 AY)	6.9% (2009/10 AY)	8.1 (2009/10 AY)
NI 56	✓	✓	Obesity in primary age school children in year 6	17.2% (2007/08 AY)	15.9% (2007/08 AY)	14% (2009/10 AY)	15% (2009/10 AY)
NI 64	✓	✓	Child Protection Plans lasting 2 years or more	Essex data only	7%	Essex data only	5%
NI 65	✓	✓	% of children becoming the subject of a Child Protection Plan for a second or subsequent time	Essex data only	19%	Essex data only	15%
NI 69	X	✓	Children who have experienced bullying	Essex data only	51%	Essex data only	n/a
NI 110	X	✓	Young people's participation in positive activities	Essex data only	76%	Essex data only	n/a
NI 112	✓	✓	Under 18 years conception rate (expressed as % change from 1998 rate of 36.9 births per 1,000 females aged 15 – 17 years. A negative figure is a falling rate)	Essex data only	Result due Feb 2010	Essex data only	- 45%
NI 117	✓	✓	16 – 18 year olds are not in education, training or employment	10.6%	6.7%	8.1%	5%

## **Sub –Theme 4 – Leisure, Sport, Recreation and the Arts**

Consultations have shown that improved leisure, recreation and sports facilities, parks and open spaces are all top priorities in making somewhere a nice place to live. They also contribute to how people live their lives, what they do for enjoyment and accordingly how healthy their lifestyles are.

**Lead Partnership** – Cultural Partnership

**Lead Organisation** – Braintree District Council

### **Sustainable Community Strategy Community Priorities:**

- To increase participation in sport, physical activity and volunteering across the District
- To enable the provision of accessible high quality green spaces and sport and recreation facilities which meet the recreational needs of all sections of the community
- To secure the best possible benefits and legacy for the District as a result of the London 2012 Olympic and Paralympic Games
- To promote the availability of recreational and cultural activity wherever possible in addressing all of the Community Priorities for the Braintree District

### **Link to Essex Local Area Agreement:**

Priority 6 – More participation in sports, culture and volunteering for the benefit of the whole community

### **Link to delivery plans/strategies:**

- Leisure Development Plan – Braintree District Council
- Corporate strategy 2008 – 2012 – Braintree District Council

### **Our key projects:**

- Braintree District Cultural Strategy
- The Creative Communities project detailed under Theme 4 ‘Community Safety’ links into this sub-theme.

<b>Project name</b> – Braintree District Cultural Strategy <b>Start</b> – August 2009 <b>End</b> – June 2010
<b>Description</b> – Develop and publish a Cultural Strategy and action plan for the Braintree District.
<b>Outcomes</b> – An approved Strategy and Action Plan to drive the work of the LSP to increase participation in cultural activities.
<b>Progress</b> – Consultation carried out with stakeholders during Autumn 2009 and regular reports on development of the Strategy presented to the LSP. The Strategy is due for endorsement by the LSP and adoption by Braintree District Council in 2010.
<b>Partnership responsible</b> – Cultural Partnership <b>Lead Organisation</b> – Braintree District Council <b>Delivery Organisation</b> – Braintree District Council
<b>LSP Funding</b> – £6,200 <b>Other Funding</b> – None
<b>Strategy/Plan links:</b> <b>SCS</b> – Theme 4 <b>Essex LAA</b> – Priority 6 <b>Other</b> – Braintree District Corporate Strategy

### Our activities:

- The Faiths Engagement Event held in November 2009 detailed under Theme 1 links into this sub-theme.
- Braintree District Arts held the ‘F7’ Arts Festival during June to August 2009 incorporating events at various venues and sites across the district to promote the Arts in our communities. Approximately 90 events were held ranging from dance, poetry, music, drama, crafts and recitals.
- The ‘Windows’ Braintree Art Trail was launched in July 2009 organised by Braintree District Arts supported by Essex County Council, Crittall and Braintree District Council. 30 venues showcased the work of local artists with visitors able to visit exhibitions, galleries, open studios and workplaces.

### Our performance in 2008/09 and our targets for 2010/11:

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 6	✓	✓	Participation in regular volunteering	23.2%	22.6%	25.2%	24.9%
NI 8	✓	✓	Adult participation in sport and active recreation	14.4%	20.7%	24.4% (2010)	23.2% (2010)
NI 11	X	✓	Engagement in the Arts	43.6%*	43.5%	Not set	46.5%
NI 57	✓	✓	Children and young people’s participation in sporting opportunities (increase the % of 5 – 16 year olds participating in at least two hours a week of high quality PE and school sport during curriculum time)	Essex data only	83% (2007/08 AY)	Essex data only	85% (2009/10 AY)
NI 199	X	✓	Children and young people’s satisfaction with parks and open spaces	New national indicator for introduction 2009/10			
BV 170 a	X	✓	Visits to/uses of local authority funded or part funded museums and galleries, per 1,000 population	329	n/a	341 (2009/10)	n/a
BV 170 c	X	✓	The number of pupils visiting museums or galleries in organised school groups	6,766	n/a	6,800	n/a

\* NI 11 data (April 2008 – April 2009) available at District level for the first time – these estimates should be treated with caution.

## **Sub –Theme 4 – Community Safety**

The District has one of the lowest crime rates in Essex and is well below the national average. Notwithstanding the statistics, fear of crime remains a real issue for people. Every year, a Strategic Assessment of Crime and Disorder for the District is carried out. From the 2008 Assessment, the crime and disorder priorities have been developed into the Annual Partnership Plan and are the priorities for the sub-theme of the Sustainable Community Strategy.

**Lead Partnership** – Braintree District Crime and Disorder Reduction Partnership

**Lead Organisations** – Essex Police and Braintree District Council

### **Sustainable Community Strategy Community Priorities:**

- Youth offending and disorder (Prolific & Priority Offending & Young People as Victims of Crime)
- Anti-social Behaviour (including criminal damage)
- Substance related crime and disorder (Alcohol and Drugs)
- ‘Hate’ crime (Racial, Homophobic, Faith Transphobic, Faith Related, Sectarian, Disabilist)
- Domestic Abuse
- Road Safety

### **Link to Essex Local Area Agreement:**

Priority 7– Essex is a safe place to live.

### **Link to delivery plans/strategies:**

- Annual Partnership Plan – LSP
- Policing Strategy 2009 – 12 and Policing Plan 2009 - 2010 – Essex Police Authority and Essex Police

### **Our key projects:**

- Creative Communities
- Crucial Crew
- Reality Roadshow
- Being Safe project

<p><b>Project name</b> – Creative Communities  <b>Start</b> – 1/4/09  <b>End</b> – 31/3/2011</p>
<p><b>Description</b> – Project to reduce community tensions in specific residential areas and create more integrated communities. Community cohesion is developed by addressing the key themes of environmental awareness, intergenerational relationships and cultural awareness that all impact on the quality of life for residents. The project is being delivered in phases to eight areas across the District over the two years, by professionals and volunteers working with residents of all ages using arts and cultural activities.</p>
<p><b>Outcomes</b> – Community relationships and cohesion will be improved in the project areas.</p>
<p><b>Progress</b> – the part-time Project Co-ordinator started on the 8th June. The LSP's Culture and Leisure Partnership Board are involved in the project through the sourcing of the artists. Briefing sessions on the project have been held for partners, Councillors and key stakeholders. A pilot is being undertaken in Nottage Crescent in Braintree which will inform the delivery of the project to other communities in the District.</p>
<p><b>Partnership responsible</b> – Crime and Disorder Reduction Partnership  <b>Lead Organisation</b> – Braintree District Council  <b>Delivery Organisation</b> – Multiple partners</p>
<p><b>LSP Funding</b> – via Performance Reward Grant funding of £106,000  <b>Other Funding</b> – none.</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 2 and 4  <b>Essex LAA</b> – Priority 7  <b>Other</b> – Braintree District Council Annual Plan 2009 - 2010, Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.</p>

<p><b>Project name</b> – Crucial Crew  <b>Start</b> – July 2009  <b>End</b> – July 2009</p>
<p><b>Description</b> – Roadshow on personal safety education on 11 topics for all Year 6 students in the District. Through interactive learning the children leave the sessions with easy to remember messages, which will prompt and guide them when faced with an emergency.</p>
<p><b>Outcomes</b> – Children are safer and are equipped with personal safety messages to guide them through an emergency.</p>
<p><b>Progress</b> – Project complete for 2009.</p>
<p><b>Partnership responsible</b> – Crime and Disorder Reduction Partnership  <b>Lead Organisation</b> – Braintree District Council  <b>Delivery Organisation</b> – Multiple partners</p>
<p><b>LSP Funding</b> – CDRP funding of £6,000  <b>Other Funding</b> – None</p>
<p><b>Strategy/Plan links:</b>  <b>SCS</b> – Theme 4  <b>Essex LAA</b> – Priority 7  <b>Other</b> – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.</p>

<b>Project name</b> – Reality Roadshow <b>Start</b> – 2009 <b>End</b> – 2009
<b>Description</b> – Roadshow on crime prevention and anti-social behaviour education for all Year 9 students available to all the secondary schools in the District.
<b>Outcomes</b> – children are better informed on the roadshow topics.
<b>Progress</b> – Project completed for 2009 with participation from approximately 1,500 students.
<b>Partnership responsible</b> – Crime and Disorder Reduction Partnership <b>Lead Organisation</b> – Braintree District Council <b>Delivery Organisation</b> – Multiple partners
<b>LSP Funding</b> – CDRP funding of £5,000 <b>Other Funding</b> – None
<b>Strategy/Plan links:</b> <b>SCS</b> – Theme 4 <b>Essex LAA</b> – Priority 7 <b>Other</b> – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.

<b>Project name</b> – Being Safe project <b>Start</b> – launched 27/5/09 <b>End</b> – run periodically through the year
<b>Description</b> – Project for all Year 8 students in the District to be equipped with the skills and knowledge of support networks to deal with the issues of the four CDRP themes of Racism, Homophobia, Anti-Social Behaviour and the 'Tackling Knife Crime Action Programme'.
<b>Outcomes</b> – Children equipped with the skills and knowledge to deal with the projects 4 themes.
<b>Progress</b> – The project was launched in May 2009 and is being delivered periodically though the year.
<b>Partnership responsible</b> – Crime and Disorder Reduction Partnership <b>Lead Organisation</b> – Braintree District Council <b>Delivery Organisation</b> – Multiple partners
<b>LSP Funding</b> – CDRP funding of £6,000 <b>Other Funding</b> – None
<b>Strategy/Plan links:</b> <b>SCS</b> – Theme 4 <b>Essex LAA</b> – Priority 4 <b>Other</b> – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.

### Our activities:

- The Crime and Disorder Reduction Partnership undertakes the Annual Strategic Assessment which includes data analysis of levels and patterns of crime and disorder. The Assessment results allow the partnership to set its priorities for crime and disorder for the coming year.
- The LSP formed a working group to develop an action plan for National Indicator 35 'Building resilience to violent extremism'. The LSP has the responsibility to assess the activity delivering against this indicator for the District Council to report. The action plan was approved by the LSP in September 2009 and will be delivered by multiple partners.
- The Crime and Disorder Reduction Partnership funds and parts funds various posts to support and deliver against the priorities of the Crime and Disorder Strategic Assessment. For example, the Prevention and Education Officer post to prevent, deter and provide education on anti-

social behaviour and the Womens Support Worker to support those who are subject to domestic abuse.

- The running costs for the CCTV vehicle are funded by the partnership, to enable surveillance of anti-social behaviour incidents.

**Our performance in 2008/09 and our targets for 2010/11:**

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 17	✓	✓	Perceptions of anti-social behaviour as a problem	16.6%	17.1%	To be set Sept 09	15.3%
NI 20	✓	✓	Assault with injury crime rate (per 1,000 head population)	4.1%	4.8%	To be set Dec 09	4.5%
NI 21	X	✓	% of people who agree that in their local area the police and other local public services are successfully dealing with anti-social behaviour and crime in their local area	26.5%	24.8%	Better than last Survey result	n/a
NI 22	X	✓	% of people who agree that in their local area parents take enough responsibility for the behaviour of their children	27.58%	27.5%	Better than last Survey result	n/a
NI 35	X		Building resilience to violent extremism	Included as new indicator for LSP to assess activity for District Council to report			
NI 41	X	✓	Perception of drunk or rowdy behaviour as a problem	30%	22.8%	Better than last Survey result	n/a
NI 42	X	✓	Perceptions of drug use or drug dealing as a problem	24.7%	22.6%	Better than last Survey result	n/a
NI 47	✓	✓	People killed or seriously injured in road traffic accidents	66	706	Essex target only	712*
NI 111		✓	First time entrants to the Youth Justice System aged 10 – 17 years	218	1,935	?	1,855
LI 7.1	✓	✓	Repeat incidents of domestic violence	617	7,650	376	4,822
LI 7.2	✓	✓	Residents who feel safe outside after dark	58.3%	56.9%	50.8%	50.8%

\* Whilst good performance for this indicator is a low value, the target is set to reduce the rate of increase.

## Cross-cutting all Themes

In addition to the targets that the LSP has signed up to from the Essex Local Area Agreement, three targets that cross-cut all the Agreement and the Braintree District SCS themes are monitored to chart progress on realising the vision of the Essex Strategy and the SCS.

These are:

- **National Indicator 4** – the percentage of people who feel they can influence decisions in their locality
- **National Indicator 5** – overall/general satisfaction with the local area
- **National Indicator 7** – Environment for a thriving 3<sup>rd</sup> Sector.

All LSP groups and partners are responsible for helping to deliver against these indicators through the projects and activities that are detailed in this document.

- The LSP Steering Group has formed a working group to develop a community engagement project to deliver against NI 4. Funding for this work is being made available by the Essex Partnership to all district LSP's to contribute to this indicator.
- The LSP 3rd Sector Partnership Board brings together voluntary and community organisation representatives from within the LSP. Their role is to achieve effective 3rd Sector representation and influence within the LSP and to facilitate communication and co-ordination between the LSP and the 3rd Sector. Members share information and resources with the LSP:
  - The Braintree District Voluntary Support Agency produces a regular newsletter for circulation to 223 community and voluntary groups within which the LSP and partner organisations are able to publicise events, consultations and information.
  - The Citizens Advice Bureau shares performance information with the LSP on the number and subject of issues people bring to the Bureau.
  - Voluntary Sector Training shares performance information on training opportunities and attendance.

**Our performance in 2008/09 and our targets for 2010/11:**

Ref	Essex LAA	SCS	What we measure	Result in 2008/09		Target for 2010/11	
				Braintree	Essex	Braintree	Essex
NI 4	✓	✓	Percentage of people who feel they can influence decisions in their locality	30.6%	27.1%	40%	40%
NI 5	✓	✓	overall/general satisfaction with the local area	85%	85.2%	82%	82%
NI 7	✓	✓	Environment for a thriving 3 <sup>rd</sup> Sector	Essex data only	15.9%	Essex data only	19.7%
LI	X	✓	Number of member organisations of the Braintree District Voluntary Support Agency ( <i>Note – source Braintree District Voluntary Support Agency</i> )	223	District data only	n/a	District data only
LI	X	✓	Number of volunteers registered ( <i>Note – source Braintree District Voluntary Support Agency</i> )	213	District data only	n/a	District data only
LI	X	✓	Number of volunteers referred ( <i>Note - source Braintree District Voluntary Support Agency</i> )	280	District data only	n/a	District data only
LI	X	✓	Number of volunteers placed ( <i>Note - source Braintree District Voluntary Support Agency</i> )	93	District data only	n/a	District data only
LI	X	✓	Number of 3 <sup>rd</sup> Sector organisations directly given funding advice ( <i>Note - source Braintree District Voluntary Support Agency</i> )	62	District data only	n/a	District data only
LI	X	✓	Number of 3 <sup>rd</sup> Sector organisations given governance/general information through the Management Matters Project ( <i>Note - source Braintree District Voluntary Support Agency</i> )	42	District data only	n/a	District data only
LI	X	✓	Number of voluntary sector training courses offered ( <i>Note – source Voluntary Sector Training</i> )*	8 (Jan – Sept 2009)	District data only	Depends upon funding	District data only
LI	X	✓	Number of delegates attending voluntary sector training courses ( <i>Note – source Voluntary Sector Training</i> )**	91 (Jan – Sept 2009)	District data only	Depends upon funding	District data only

\* Number of courses offered is dependent upon funding availability

\*\* Training courses are open to delegates across Essex.

# BRAINTREE DISTRICT LOCAL STRATEGIC PARTNERSHIP (8<sup>th</sup> Sept 2009)

## BRAINTREE DISTRICT ASSEMBLY

(all members of the Partnership Boards and representatives from other groups of interest)

