

WRITTEN QUESTIONS – JANUARY 2011

| No | Date received & 9 wkg/day target to respond | Question by | Response from | Sent to Cllr | Published |
|----|--|--|---|-----------------|-----------------|
| | <p>Received 4th January 2011</p> <p>Target response by 17th January 2011</p> | <p>Councillor Abbott</p> <p>How many Enforcement Actions have been conducted by the Council against littering under the identification scheme for fast food packaging introduced for the "drive-thru" fast food outlet at Galley's Corner ?</p> | <p>Councillor Mrs Schmitt, Cabinet Member for Clean, Green & Safe</p> <p>To date, no enforcement action has resulted from a fast food packaging identification scheme in the Galleys Corner area.</p> <p>Fast food establishments in this area (McDonalds, KFC) were approached in July 2010 as part of the Green Heart campaign to create a partnership arrangement with BDC to tackle the littering problem associated with their outlets. One of the initiatives arising from this partnership was the idea of recording vehicle registration details on a customer's receipt. If the receipt was then found at a later date then this evidence could possibly be used to help locate an offender.</p> <p>However due to a number of operational factors, the aforementioned companies have found it extremely difficult to keep to this agreement. The establishments are still being encouraged to participate by officers, but we are totally reliant on their goodwill.</p> <p>Nevertheless, the partnership has led to a number of more successful initiatives and since the start of the 2010 Galleys Corner project the Council has received</p> | <p>10/01/11</p> | <p>10/01/11</p> |

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| | | | <p>62 reports of alleged littering offences witnessed by McDonalds employees, a further 39 eye witness reports from BDC enforcement officers resulting in 53 Fixed Penalty Notices being served for fast food littering.</p> <p>In addition the partnership has resulted in two high profile enforcement weekends in October and November 2010 undertaken by BDC enforcement/promotions officers in conjunction with Essex Police which have helped spread the anti littering message in this area, by high visibility enforcement. A future operation is planned in early 2011 and enforcement messages/ signage are to be erected in the near future.</p> <p>If you would like more information about the Galleys Corner partnership/project please contact either Dan Mellini ext 2212, Stuart Thompson ext 2225 or Tania Roberge ext 2209</p> | | |
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Last updated 10th January 2011